

## **NSUN external social media usage policy**

***Last updated: July 2022***

Our social media is staffed by a small team of staff who, like the rest of our staff and trustees, have lived experience of mental ill-health, trauma, and/or distress. To protect our own mental health and help embed our organisational values of solidarity, equality, integrity and diversity, we have developed a short statement on our social media usage.

We use social media - primarily Twitter - to share news and updates about NSUN's work and to amplify voices of lived experience from within the membership and beyond.

We will not engage with posts directed at us that are racist, sexist, homophobic, transphobic, ableist, misogynistic or otherwise discriminatory, and we reserve the right to mute accounts and/or trolls who consistently engage with us in bad faith.

This account has been around since 2010 and has been managed by many different people over time. Following an account does not mean we endorse the account or its posts. We reserve the right to unfollow accounts that post offensive or irrelevant content in order to stay consistent with our organisational values and aims.

This policy will be reviewed regularly by NSUN's Communications Manager ([amy.wells@nsun.org.uk](mailto:amy.wells@nsun.org.uk)).